

## TSG proposes Cambria hotel in Miami's Overtown

*Bel Invest is also going before the Miami board for its Diesel-branded condo building in Wynwood*

By [Katherine Kallergis](#) | December 18, 2018 09:45AM



*A rendering of the Cambria hotel with Camilo Lopez (left) and Jorge Escobar*

A company tied to the principals of Miami-based TSG Group is proposing a Cambria hotel in Miami's Overtown neighborhood.

Central District Miami Redevelopment Group V LLC, led by TSG's Camilo Lopez and Jorge Escobar, is going before the Miami Urban Development Review Board on Wednesday seeking approvals for a 12-story, 192-key hotel at 1313, 1321, 1331 and 1335 Northwest Ninth Avenue and 851 Northwest 13th Street. The developer is seeking handful of waivers from the board, including a reduction in the required parking of up to 30 percent.

The Cambria brand is owned by Choice Hotels International, a publicly traded hospitality company based in Rockville, Maryland. Other Choice Hotels brands include WoodSpring Suites, Sleep Inn and Clarion.

The developer paid \$3.15 million for the five-parcel assemblage in 2016. An affiliate of ESJ Capital Partners sold the lots to the TSG entity. Next door to the assemblage is Parkview Apartments, an eight-story, 40-unit apartment building under construction, records show.

According to the Cambria hotel proposal, the developer is planning to build a 172,729-square-foot building with 631 square feet of office space, about 7,400 square feet of open space, 105 parking spaces and bicycle parking. The hotel will also feature meeting space, a restaurant and a rooftop pool deck. Corwil Architects is designing the project.

The hotel is also across the street from a Springhill Suites by Marriott hotel, near the Health District. It's about half a mile away from Miami Beckham United's assemblage, where [David Beckham](#) and his partners previously planned to build their Major League Soccer stadium.

TSG, formerly The Solution Group, also owns land in the Miami Design District and along the Miami River. Escobar, a former global market head of [HSBC](#) in Chile, bought 50 percent of the company in 2016.

Bel Invest Group is also going before the Urban Development Review Board on Wednesday for Wynwood Quarter, a six-building project in Wynwood that includes a 143-unit condo building that Diesel is [planning to brand](#). The first building is being designed by Zyscovich Architects.

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